



[www.shreeneetrathi.com](http://www.shreeneetrathi.com)

# Shreeneet Rathi

Product & Experience  
Design Engineer

## KEY EXPERTISE

**Product Design & Development**  
**Branding & Identity Designs**  
**Ergonomics & IP-Management**

## GET IN TOUCH

**Bē** [behance.net/shreeneet\\_rathi](https://behance.net/shreeneet_rathi)  
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# hello

design engineer by passion I'm involved in design of Products from Concept to Manufacturing. Design of Machines, Graphics & Interactions are among major attributes where I love to dive.

## 01 EXPERIENCE

**Design Director:** Creatively Scientific Designs, Powai & Nashik  
**Tata Research Fellow:** Tata Center for Tech. & Design, IIT Bombay (2015-17)  
**Design Engineer:** Chassis, IITB Racing Team, IIT Bombay (2016-17)  
**Design Manager:** SARC, IIT Bombay (2016-17)  
**Design Coordinator:** Mood Indigo & TechFest, IIT Bombay (2015 & 2016)

## 02 SKILLS & EXPERTISE

<u>Industrial Design</u>	<u>Visual Design</u>	<u>Experience Design</u>	<u>Generative Designs</u>
<u>Creo Parametric</u>	<u>Altair Inspire</u>	<u>Fusion 360</u>	<u>CorelDraw</u>
<u>Non-Linear FEA</u>	<u>Design Research</u>	<u>Qualitative Research</u>	<u>Project Management</u>

## 02 DESIGN PROCESS

Research > Ideate & Conceptualize > Design & Prototype > Evaluate & Iterate

## 03 EDUCATION & CERTIFICATIONS

**Masters in Technology** Tech. & Development, IIT Bombay (2017)  
**Bachelors in Engineering** Production Engineering, University of Pune (2015)  
**Diploma in Engineering** Mechanical Engineering, State Board - MSBTE (2013)  
**Applied Qualitative Research Methodologies** Summer School Course - London School of Economics London (August 2019)  
**Design Thinking & Entrepreneurship** Workshop by Prof. Chintan Vaishnav, Sloan School of Management MIT, Massachusetts (Jan 2018)

## 04 PERSONALITY

Creative, Vegetarian,  
Flexible, Team player,  
Optimist.

## 05 INTERESTS

Sketching, Painting, Cataloguing Designs,  
Travel Cinematography, Product Photography,  
Solo Travelling.